

INVITATION: BUSINESS BREAKFAST

THURSDAY, SEPTEMBER 21, 2017 • 8.30 A.M. • WARSAW

Dear Sir or Madam,

who are the “Digital Leaders” of the European banking market? Do you and your company already belong to this group?

The results of our new zeb.digital pulse check 2.0 have revealed that there is no digital leader in central regions of the European banking industry at the moment that comprehensively covers all facets of a digital business model. Instead, all institutions are at low levels of digitalization, spanning from piloting initial digitalization ideas to implementing first specific projects.

Regardless of whether the banks are major banks, specialized institutions or regional banks and whether they are from central and eastern Europe or southern and western Europe, all top decision makers are facing digital challenges. We would like to talk to you about this and give you our recommendations to bring your company into the digital future.

zeb.business.breakfast is a regular event focused on exchange of opinions on current topics of the financial services industry. Participation in zeb.business.breakfast is free of charge and reserved for financial institutions' representatives only. Please confirm your participation by August 31 to Ms. Elżbieta Kimak.

We look forward to seeing you



Maciej Meder,
Managing Director of zeb Poland

AGENDA

- 8.30 A.M.** Participant registration and morning coffee
- 9.00 A.M.** Welcome address and introduction
Dr. André Ehlerding, Director at zeb
Maciej Meder, Managing Director at zeb Poland
- 9.15 A.M.** Results of zeb.digital pulse check 2.0—Digital performance indicators for European banks
Dr. André Ehlerding, Director at zeb
- 10.15 A.M.** Breakfast break
- 10.45 A.M.** Next steps—digital transformation
Mathias Gans, Senior Manager at zeb
- 11.00 A.M.** Discussion panel: Digital success stories in Polish banks
- 12.00 A.M.** Closing words and wind-up

CONTACT

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APPLICATION DEADLINE

August 31, 2017

LOCATION

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